

# Quote This Woman+ Writing for Science Twitter Cribsheet: 2021

1. What is Thinking Fast (vs Thinking Slow?)  
<https://www.youtube.com/watch?v=JiTz2i4VHFw>
2. THE perfect number of characters to aim for with Twitter is 100 – why this is so:  
<https://sproutsocial.com/insights/social-media-character-counter/>
3. This is how it feels to go viral on Twitter:  
<https://onezero.medium.com/this-is-how-it-feels-to-go-viral-on-twitter-9310e149a043>
4. Fleets:  
<https://www.theverge.com/2020/11/17/21570368/twitter-fleets-disapeating-tweets-stories-launch-available-now>
5. A scientist ticking every box and Tweeting brilliantly for his organisation:  
<https://business.twitter.com/en/blog/character-count-podcast-monterey-bay-aquarium.html>
6. Twitter lists:  
<https://www.searchenginejournal.com/twitter-lists-create-use/250631/#close>
7. Twitter Analytics overview:  
<https://www.trackmyhashtag.com/blog/twitter-analytics-guide-2021/>
8. Which version of your text will be retweeted more:  
<https://chenhaot.com/retweetedmore/>
9. Live stream on Twitter: <https://help.twitter.com/en/using-twitter/twitter-live>